# Character Of Google Executives and Investors Called Into Question By Studies

Wed, 06. Jan 2016 12:15:25, admin45789, [post\_tag: another-consumer-complaint-about-google-in-song, post\_tag: consumer-complaints-about-google-20. post\_tag: poogle-sex-scandal post\_tag: google-sex-scandal post\_tag: goog

# Google Boss Enjoys \$15 Mil Manhattan Sex Penthouse

Google Boss Enjoys \$15 Mil Manhattan Sex Penthouse. Sam Biddle. 7/25/13 10:47am. Filed to: eric schmidt. google; ... Google's chairman Eric Schmidt has a new ...

valleywag.gawker.com/google-boss-enjoys-15-mil-manhattan-sex-p...

# Inside Eric Schmidt's Lavish Sex Palace -- NYMag

To be fair, nobody knows for sure exactly what goes on in EricSchmidt's \$15 million penthouse at 31 W. 21st Street. For all we know, the Google chairman — who is ...

nymag.com/daily/intelligencer/2013/07/eric-schimdt-..

[wpvideo n9KrusfM] https://videos.files.wordpress.com/n9KrusfM/google-gangbang-sergey-brin-is-the-wolf-of-silicon-valley\_low\_fmt1.ogv

# Eric Schmidt, Google CEO, owns \$15m sex penthouse - YouTube

Google CEO Eric Schmidt, the guy you entrust your online privacy to, is clearly a man of passion. Among his interests, the 58-year-old's apparently ...

voutube.com/watch?v=SmFU9PGeoQc

### Google Executive Chairman Eric Schmidt Buys Sex Penthouse

He needs to be dropped out of his sexpenthouse window onto his head. Hopefully it is a long, long drop.

eteknix.com/google-executive-chairman-eric-schmidt-bu...

# Google Sex Scandal: Founder, Sergey Brin, Allegedly Dating ...

speculation swirling at google about one of the world's richest men. Sergei bren has split from his wife of six years. And now, reportedly dating a younger .

abcnews.go.com/GMA/video/google-sex-scandal-founder-serg

# Sex scandal boosts Google searches for Hayden, Katrina

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abs-cbnnews.com/technology/05/22/09/sex-scandal-boosts-go...

### Google Founder at Center of Alleged Sex Scandal | Watch the ...

Google Founder at Center of Alleged Sex Scandal One of the tech giant's founders, Sergey Brin, reportedly left his wife and is dating another exec.

# Married Eric Schmidt, CEO of Google, has sex penthouse in NYC ...

Married Eric Schmidt. CEO of Google. has sex penthouse in NYC. ... \$15 million dollar penthouse is 'soundproofed' features bare mattresses on floor.

democraticunderground.com/10023340965

# Google chairman Eric Schmidt: Instagram girls, yachts and a £ ...

Google chairman Eric Schmidt's penthouse, his arguments with Steve Jobs and relationship with Obama

gg-magazine.co.uk/comment/articles/2014-01/06/eric-schmidt-...

# Google CEO and serial womanizer Eric Schmidt spends 15 ...

Google CEO and serial womanizer Eric Schmidt spends \$15 million on private. no doorman Manhattan penthouse and then has it totally soundproofed

# Eric Schmidt : Curbed NY

Posts about Eric Schmidt on Curbed NY ... According to a report from the Post, the 31 West 21st Street penthouse that once played the role of Shia LaBeout ...

ny.curbed.com/tags/eric-schmidt

# The Real Estalker: Google's Eric Schmidt's Manhattan Penthouse

Listing details from the time of Mister Schmidt's purchase show the penthouse spans just over 6,000 square feet of interior space with about 3,300 square ...

realestalker.blogspot.com/2013/07/googles-eric-schmidts-manhattan.html

# The Many Women of Eric Schmidt's Instagram - Valleywag

If there's one thing you should know about Google's Director of Open Marriage Engineering, Eric Schmidt, it's that he loves to fuck. He's also following a select ...

valleywag.gawker.com/the-many-women-of-eric-schmidts-instagram...

# Inside Google Chairman Eric Schmidt's Lavish Sex Palace ...

Google Chairman's Eric Schmidt's \$15 million penthouse at 31 W. 21st Street in Chelsea, NYC, Manhattan #luxury apartment.

pinterest.com/pin/183732859771198873/

# Eric Schmidt sex penthouse | THE FLORIDA NEWS DIGITAL

Posts about Eric Schmidt sex penthouse written by WEB SERVICES

floridanewsdigital.wordpress.com/tag/eric-schmidt-sex-penthouse/

# Wall Street 2 Apartment Now Google Boss's Sex Penthouse ...

Wall Street 2 Apartment Now Google Boss's Sex ... executive chairman Eric Schmidt for \$14.6 million, now serves exclusively as Schmidt's sex penthouse

ny.curbed.com/archives/2013/07/25/wall\_street\_2\_apartme...

# Inside Google Chairman Eric Schmidt's Lavish Sex Palace ...

Schmidt reportedly brings ladies back to this \$15 million pad. | See more about Penthouses, Luxury Apartments and Apartments.

pinterest.com/pin/371335931748271906/

# Eric Schmidt : Curbed Miami

Eric Schmidt, the former CEO of Google and the company's current Executive Chairman, ... The Oldest Houses In NYC; Google Boss Has NYC Sex Penthouse

miami.curbed.com/tags/eric-schmidt

### Here's Google's Eric Schmidt's Sex Pad | The Blemish

Wendy Schmidt has somewhat accepted an open marriage with Google exec Eric Schmidt and he's taken full advantage of that fact with a \$15 million sex pentho

theblemish.com/2013/07/heres-googles-eric-schmidts-sex-pad/

# Google's Eric Schmidt's Manhattan Penthouse | Variety

Listing details from the time of Mister Schmidt's purchase show the penthouse spans just over 6,000 square feet of interior space with about 3,300 square feet of ...

# Eric Schmidt, Google CEO, owns \$15m sex penthouse on Vimeo

This is "Eric Schmidt, Google CEO, owns \$15m sex penthouse" by International News Resources on Vimeo, the home for high quality videos and the people who...

vimeo.com/126222235

# Eric Schmidt - Wikipedia, the free encyclopedia

Eric Emerson Schmidt (born April 27, 1955) is an American software engineer, businessman, as well as the executive chairman of Alphabet hc (formerly named Google). [4]

en.wikipedia.org/wiki/Eric\_Schmidt

# eric schmidt | THE FLORIDA NEWS DIGITAL

How Eric Schmidt Operated His Attempted Take-Over of The White House: Increasing news coverage indicates that something was dirty in the relationship between ...

floridanewsdigital.wordpress.com/tag/eric-schmidt/

# Eric Schmidt Spent \$15 Million On A New York Penthouse ...

Former Google CEO, and current chairman, Eric Schmidt spent \$15 million to buy a penthouse apartment in Manhattan's Flatiron neighborhood, the New York ...

businessinsider.com/eric-schmidt-spent-15-million-on-a-new-yo...

# COVERT SEXUAL EXPLOITATION ORGANIZATIONS | Alliance for Human ...

Inside Eric Schmidt's Lavish Sex Palace - NYMag cached Nobody knows for sure exactly what goes on in Eric Schmidt's \$15 million penthouse at 31 W. 21st Street. For ...

ahrtblog.wordpress.com/about/covert-sexual-exploitation-organiza...

# Eric Schmidt - full coverage from Curbed Miami

Eric Schmidt, the former CEO of ... In other words, It's his sex penthouse. This same dude?and his wife?also gave \$15 million to a city park this week.]]> 3) Midtown: ...

miami.curbed.com/tags/eric-schmidt.atom

# Erich Schmidt's Animations - YouTube

My reel for my intro to Animation course at Cogswell. My animation reel, I know it starts out bad but it does get better

youtube.com/watch?v=7iLo29Rf0JQ

# Google Executive Chairman Eric Schmidt Buys Sex Penthouse ...

When we are looking for a place to have a side relationship we just go out and buy a penthouse, we don't need to purchase a house, go to a ....

forums.eteknix.com/threads/google-executive-chairman-eric-sc...

# On the Market: Toll Brothers' Park Avenue Development ...

On the Market: Toll Brothers' Park Avenue Development Revealed At Last; Eric Schmidt's So-called Sex Penthouse; Buyers Demand Apartments Fully Stocked

Observer.com/2013/07/on-the-market-toll-brothers-park-...

# Eric Schmidt | RealtyMarketPlace.com

Eric Schmidt, the former CEO of Google and the company's current Executive Chairman, and the 138th richest person in the world, might be building himself a dream home ...

realtymarketplace.com/category/eric-schmidt/

# Eric Schmidt, Google CEO, owns \$15m sex penthouse - s-music.ru

Eric Schmidt, Google CEO, owns \$15m sex penthouse : Google CEO Eric Schmidt, the guy you entrust your online privacy to, is clearly a man of passion. Among his ...

s-music.ru/video/SmFU9PGeoQc

[caption id="attachment\_54" align="alignnone" width="2400"] tesla-info-graphic\_2400w

GOOGLE STAFF AND OWNER'S CO-OWN TESLA AND COVERTLY MARKET TESLA AND ELON MUSK[/caption]

# Prostitute charged in tech exec's heroin death - CNN.com

An alleged prostitute has been arrested for injecting heroin into a Google executive on his yacht and walking away as he died.

cnn.com/2014/07/09/justice/prostitute-yacht-killi...

# Alex Tichelman 'injected married Google executive with a ...

Prostitute 'injected married Google executive with a lethal dose of heroin on board his yacht before coldly stepping over his dying body to finish her glass of wine'

dailymail.co.uk/news/article-2685918/Prostitute-injected-...

# Prostitute accused in yacht overdose death of Google ...

SANTA CRUZ, Calif. - A high-end prostitute has been arrested on suspicion of murder after injecting heroin into a Google executive on his yacht in Santa ...

# High-priced prostitute injected Google exec with lethal dose ...

A California hooker accused of injecting a Google executive with a lethal dose of heroin may have committed the same crime in a different state - and just ...

nydailynews.com/news/crime/high-priced-prostitute-injecte...

# Call girl arrested in Google exec's overdose death on yacht ...

Call girl arrested in Google executive's overdose death on yacht ... Apple and Google, ... Prostitute testifies in slaving of Silicon Valley tech investor ...

mercurynews.com/crime-courts/ci 26115835/high-end-prostit...

# Escort charged in Google executive's heroin death

Police have charged a "high-priced outcall prostitute" with manslaughter in the heroin overdose death of a Google executive on his yacht.

usatoday.com/story/news/nation/2014/07/09/escort-arres...

# Prostitute Murdered Google Exec on Yacht in California ...

Prostitute Murdered Google Exec on Yacht in California: Police. Share; ... a Google executive, while they were aboard the 50-foot yacht.

hbcnews.com/news/crime-courts/prostitute-murdered-goo...

# Google exec's death: Attorney says prostitute had no reason ...

A high-priced prostitute accused of giving a Google executive a fatal dose of heroin aboard his yacht had no reason to kill the man given how much money she was ...

mercurynews.com/crime-courts/ci\_26158727/arraignment-pros...

# Hooker sipped wine & watched Google exec die on yacht: cops ...

SANTA CRUZ — A high-end prostitute injected lethal doses of heroin into a former Google executive before callously stepping over his body, downing a ...

nypost.com/2014/07/09/hooker-accused-in-google-execs...

# Google Exec Killed By Prostitute | Radar Online

Google This! Search Engine Exec Killed By Prostitute Who Injected Lethal Amounts of Heroin Into His Body And Left Him To Die On His Yacht

radaronline.com/exclusives/2014/07/google-exec-murdered-p....

# Google Exec Killed In Heroin Overdose - USA TODAY

Police have charged Alix Catherine Tichelman with manslaughter in the heroin overdose death of a Google executive on his yacht. VPC Undated screen shot of ...

usatoday.com/story/tech/2014/07/09/google-exec-hayes-k...

# Police: 'High-end prostitute' killed Google executive with ...

Alix Catherine Tichleman, who authorities describe as a "high-end prostitute," is accused of giving a Google executive a lethal dose of heroin aboard his ...

kdvr.com/2014/07/10/police-prostitute-killed-googl...

# Suspect in Google exec's death linked to Ga. overdose - CNN

Alleged prostitute charged in Google exec's death also being looked at in death of her boyfriend in Georgia, officials say

cnn.com/2014/07/10/justice/prostitute-yacht-killi...

# High-class prostitute kills senior Google executive with ...

A high-class prostitute murdered a senior Googleexecutive by injecting him with a fatal dose of heroin on board his luxury yacht before stepping over his body to ...

theaustralian.com.au/news/world/highclass-prostitute-kills-sen...



# Prostitute who murdered Google executive is from metro ...

A prostitute who allegedly killed a Google executive in Northern California is directly linked to another violent act against a man she dated in suburban Atlanta.

atlantadailyworld.com/2014/07/10/prostitute-who-murdered-google...

# High-priced prostitute arrested in death of a Google executive

[This post has been updated.] A 26-year-old Northern California prostitute has been arrested in the mysterious death of a Google executive, according to police.

washingtonpost.com/news/post-nation/wp/2014/07/09/high-price...

# Prostitute gave Google executive fatal heroin hit ...

A Silicon Valley success story turned sordid this week with the arrest of an upscale prostitute who allegedly left a Google executive dying on his yacht ...

foxnews.com/us/2014/07/10/prostitute-gave-google-exec...

# Police: Prostitute killed Google exec with heroin | New York ...

A high-end prostitute administered a Google executive with an injection of heroin and, as he began to die, she sipped more from her glass of wine and ...

pix11.com/2014/07/10/police-prostitute-killed-googl...

### Suspected hooker's alleged heroin victim was Google exec

A married Google executive and a high-priced call girl allegedly had an encounter in November on a Santa Cruz yacht that left the executive dead from a heroin overdose.

sfgate.com/crime/article/Suspected-hooker-s-alleged-...

# High-Priced Prostitute Kills Google Executive, Has Glass of ...

boy! you can't even trust call girls these days...: (Prostitute Charged With Manslaughter of GoogleExecutive SANTA CRUZ, Calif. (AP) - A Silicon Valley success ...

blackhatworld.com/blackhat-seo/blackhat-lounge/687783-hi

# Sergey Brin, Top Google Executive, Splits From Wife - Sex ...

The company's cofounder SergeyBrin splits with wife and now is reportedly linked to an employee. People. People Premium. sign me up.

people.com/people/article/0,.20730543,00.html

# Sergey Brin: the Google guru's search for love | Observer ...

... appeared to be well on their way to becoming Generation ... says of Brin. "Sergey comes ... knew him before he was 'billionaire tech titan SergeyBrin'.

# How Google's Top Couple Turned into a Tangled-Up Cheating ...

There are few heterosexual influencer-couplings as devoutly worshipped as SergeyBrin and Anne Wojcicki-the former famous for co-founding Google, the latter for ...

valleywag.gawker.com/how-googles-top-couple-turned-into-a-tang...

# Google Sex Scandal: Founder, Sergey Brin, Allegedly Dating ...

... SergeyBrin, reportedly left his wife and is dating another exec. Sections. ... "Google Founder at Center of Alleged Sex Scandal", "duration": ...

abcnews.go.com/GMA/video/google-sex-scandal-founder-serg...

BoqQeoJBgk0

# Amanda Rosenberg accused of 'sleeping her way to the top ...

... accused of 'sleeping her way to the top' in irate online posts after affair with boss SergeyBrin, ... her way to the top' and of destroying Brin's ... sex for ...

dailymail.co.uk/news/article-2408421/Amanda-Rosenberg-acc...

The Lewinsky legacy: Sergey Brin, Phaneesh Murthy and other ...

Google co-founder SergeyBrin with Google ... center of a public sex scandal after he came on Oprah's Show ... behaved the way I behaved.\* SergeyBrin and ...

firstpost.com/living/the-lewinsky-legacy-sergei-brin-ph...

Prostitute Munders Another Married GOOGLE Executive on His Infidelity Yacht (wp/dec hg0mr70) Hips://hdecs.files.wordpress.com/Hg0um/Ryiprostitute-munders-google-executive-on-His-infidelity-yacht\_fmt1.ogv

# Sergey Brin's reported mistress - Page Six

... "Wojcicki must have wondered at the way a ... some people were furious internally, especially women, that Sergey and ... SergeyBrin and Anne ...

pagesix.com/2014/03/12/sergey-brins-affair-with-fello...

# Google Founder at Center of Alleged Sex Scandal | Watch the ...

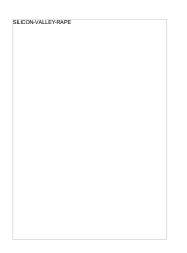
Watch the video Google Founder at Center of Alleged Sex Scandal on Yahoo News. One of the tech giant's founders, SergeyBrin, reportedly left his wife and is dating ...

news.yahoo.com/video/google-founder-center-alleged-sex-1...

# Sergey Brin and Amanda Rosenberg: Interesting Vanity Fair article

... and Rosenberg's boyfriend Hugo Barra whom she continued to see while dating SergeyBrin. ... in a subtle way, ... get that sex doll frustration a ...

COVER STORYGoogle Ventures General Partner Kevin Rose, Khosla Ventures Board Member Keith Rabois, Yahoo! President and CEO Marissa Mayer, Greylock Partners Partner John Lilly, SV Angel Founder and Managing Partner David Lee, and Sequoia Capital Partner Roelof Botha judge onstage the Startup Battlefield Finals at TechCrunch Disrupt at Pier 48, Sept. 10, 2014 in San Francisco. Steve Jennings/Getty
Business



# What Silicon Valley Thinks of Women

### By Nina Burleigh - NEWSWEEK

### BusinessSilicon ValleyTech Industry

On a spring afternoon last year at an outdoor café in San Francisco, two denizens of the tech community sketched out their strategy for a startup. Like most 28-year-olds in Silicon Valley, they had smarts and dreams. One was a passionate, fast-talking New Yorker, the other a shy computer whiz from Syracuse, New York, and together they formed the classic hacker-hustler team behind many of the valley's Next Big Things.

They had been emailing each other about the idea for months, with growing conviction of its avesome potential. It addressed a well-known problem, one that afflicts the tech industry but also banking, media, advertising and film. Corporations needed it. Individuals would love it. It might even be disruptive, as they say. That attennoon, over lunch in the California sur, they committed to an ambitious business plan. That summer, they would keep their day jobs at media and advertising companies, but devote many off-hours and weekends to the startup. The sawy takker, who had worked in communications at Cligroop and Thomson Reuters, joined professional dubs, sought out dubs adverting and devide at creating busine that just might place in nestors.

The programmer toiled at the computer, coaxing an algorithm, often alone.

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Four months later, the hustler won the project's first investor, a woman who works at one the workd's biggest hedge funds. It was a small sum, but the entrepreneurs quit their jobs the next day, setting up camp in a donated corner of another startup's loft office above San Francisco's Union Square. The new digs mercifully provided free food.

In the ensuing months, the pair eschewed new clothes, waked instead of Ubered and assembled a small, mostly unpaid staff. They found pro boro lawyers with startup expertise, signed contracts, designed and revised their PowerPoint pitch a dozen times and met with more than 50 potential investors. They programmer tested the algorithm. They had 1,500 clients wait-isted for a beta launch. They attracted interest at five large technology companies, including Twitter. They told investors their project was the next Pinterest—the way screenwriters tell movie mogulis their scripts are the next Transc.

Nine months after that day at the café, they launched their startup last month.

In a community like Silicon Valley, where six- and seven-figure investments are routinely tossed at ideas that sometimes succeed but more often flash-bang and fizzle out like meteors, they were getting only pathy sums—about \$400,000 shy of the \$525,000 they were hoping for in "pre-seed," early investment money.

There is, though, one thing these two founders are missing, and it is almost the sine qua non of the fabled Silicon Valley startup. They don't have penises.

Dana Settle is pictured age 27 at a meeting at the Mayfield Fund in 2000. Settle worked at The Mayfield Fund, among the oldest VC firms in tech, before moving on to co-found a VC firm named Greycroft Partners. Bob Sacha/Corbis

#### Gang-Bang Interviews

The legendary names of Silicon Valley are well known, and for the most part, the men behind the names look like this: geeky, in jeans and T-shirt, maybe with a hoodie, maybe shaving, maybe a college dropout, coding since early pubescence in the upper-middle-class parental basement. They walk into a venture capital firm on Sand Hill Road in Menio Park or in San Francisco's SoMa district, and they walk out with a million dollars. A few years later, if all goes well, an PO makes a lot of people richer.

Computer programmer Lauren Mosenthal and her partnerr, Eileen Carey, came to California attracted by that kind of possibility. The only problem with their dream is that Silicon Valley has never produced a female Gates, Zuckerberg or Kalanick. There are a few high-profile female entrepreneurs in the Bay Area, but despite the very visible success of corporate titans Meg Whitman, Sheryl Sandberg and Marissa Mayer, who signed up with companies after they took off—their numbers are relatively minuscule.

Despite that discouraging fact, the two women spent their 20s deep inside the valley's bro community—a culture that has been described as savagely misogynistic. In inverse ratio to the forward-looking technology the community produces, it is sturningly backward when it comes to gender relations Google Silicon Valley' and that boy culture and you'll find occars of pages of articles and links to mainstream news articles, blogs, screeds, letters, videos and tweets about threats of violence, sexist pixes and casual misogyny, pixe reports of gender-based hring and fining, major-league sexual harassmirel tawards and a financing system that reveads yourg men and shortcharges women.

There was the young executive of a company valued at \$250 million who got up in fort of an audience at conference billed as diverse and joked about "gang-bang interviews" and how he got his start by sending elusive CEOs whose attention he needed "bikin isbts" from a "rudie calendar" he'd made of college women. It's the son't of place where one of the valleys" interviews" and how he got his start by sending elusive CEOs whose attention he needed "bikin isbts" from a "rudie calendar" he'd guilty to a misdemeanor and received Z5 hours of community service and three years" probation.) It's a community in which the pom-inspired. "drading" college tweets of Evan Spiegel, the CEO of Snapchat, go public: where a CEO's history of domestic violence has no repercussions but female encloses at conference booths with scartily clad "code-babes" and where women are so routinely sexually harassed at conferences that codes of conduct have become de rigueur—and the subject of endess misogynistic jokes on Twitter.

It is still the kind of place where investors can tweak women who ask them for financing with barbs like "I don't like the way women think. They haven't mastered linear thinking." This was how one investor turned down Kathryn Tucker's pitch for RedRover, an app that helps parents find kid-friendly things to do, which has since launched in New York, San Francisco and Atlanta.

Three high-profile sexual harassment lewsuits have been filed against Tinder, the virtual town square of hookup culture, and two of the biggest venture capital firms—Keiner Perkins Caufield & Byers and CMEA Capital. The complaints include a serier CMEA pather harassing a series of executive assistants like a character in *Med Men*, replete with sexual recharances, trapping them in his office and frequently referring to porn and public hair. At Kleiner Perkins, former pathers Caufield & Byers and CMEA Capital. The complaints include a serier CMEA pather harassing a series of executive calified to a serier CMEA pather harassing a series of executive calified to assistants like a character in *Med Men*, replete with sexual recharances, trapping them in his office and techcule women from calified to porn and public hair. At Kleiner Perkins, former pathers Caufield & Byers and CMEA capital. The complaints include a serier CMEA pather harassing a series of executive calified to set the set of the set of

t wouldn't be an exaggeration to say that a front line, if not the trench of the global gender war, is in Silicon Valley. In that sense, Silicon Valley culture choes the Wolf of Wall Street culture in the '80s and '90s. But while Wall Street today seems tamer—thanks to lawsuits and diversity consultants in every comer.—In Silicon Valley the misogyny continues unabated. A combination of that very traditional Wall Street wolf-ism among Northern California's venture capital boys' club and the socially stunted boy-men that the money men like to finance has created a particularly toxic atmosphere for women in Silicon Valley.

This matters for tens of thousands of reasons, but on the broadest level, since digital technology is our era's industrial Revolution, fortunes being made now and business models and corporate cultures forming today will be with us for a century to come—and women are for the most part sidelined. Zuckerberg, Gates, Thiel, Musk—these are our Carnegies and Morgans and Rockefellers, whose names will be on museum wings and university halls 100 years from now. And there's not a female among them.

Venture capitalists often blame the dearth of women graduating in computing and math and engineering, but that is only part of it. As Jodi Kantor woole in a New York Times article tracing the fates of the Stanford class of 1994, many women with such degrees simply bailed out, while their male counterparts were on to make fortunes as the Internet exploded.

A recent report on women entrepreneurs by the Kauffman Foundation identified the chief challenges to female entrepreneurship. Researchers interviewed 350 female entrepreneurs, and most cited "lack of available advisers" at the top of their list. Female professional attrition is only one reason for the scarcity of mentors for younger women. Another is that women who stay in the game beyond their late 30s may be less subject to sexual harassment than their younger counterparts, but they are sidelined by vinulent ageism in the industry that especially—but not solely—afflicts women.

Younger women, setting out on careers in tech, are furious. One group wrote a scathing "Open Letter to Tech" last year complaining about regular "rape-y emails" and professional exclusion.

Shanley Kane is a young tech industry observer and founder of Model View Culture, an acid-perned, widely read website on which she routinely exposes and excortates the while brogrammer establishment. In an interview with MIT Technology Reviewin December, she said venture capitalists tak about the need to get 10-year-old girls into science in order to bring up the numbers of women they will fund, but don't fund the ones already in the industry. We are not getting hired, and we are not getting promoted, and we are being systematically driven out of the industry, she said.

Asked what women should do, Kane wasn't encouraging: "I don't have a lot of advice. There's not a whole lot you can do to keep your career from being crushed by misogyny."

From left, Lauren Mosenthal and Eileen Carey are co-founders of Glassbreakers. Ashley Jones

### Kicking Glass

Every successful startup pitch begins with a problem, followed by a solution and an estimation of how many people will pay for it. Carey and Mosenthal are well versed in the problems women in tech face, and that's how they came up with the idea for their startup, which they called Glassbreakers. Glassbreakers is a peer-mentoring platform for companies that want to retain and promote women, and it's also for individuals because it matches women in the same profession with other women at relatively similar levels so they can share tips, contacts and skills. Based on a "software as a service" business model, I relies on an algorithm Mosenthal continuues to retime to produce a product that's a bit like a dating site, matching people by location, career goals, background and needed skills. "Glassbreakers is a \$100 million-a-year opportunity for investors, given how many organizations tak the resources to build mentorships programs but are seeking a solution. Carey san.

But there is "added value," as she puts it in her pitch to investors; community-building for working women, "A more connected female workforce is a stronger one," she savs.

Founders Jachyn Baumgarten, left, and Ari Horie discuss a project during a meeting with entrepreneurs at the Women's Startup Lab in Menio Park, Calif., May 27, 2014. Patrick Tehan/Bay Area News Group/MCT/Sipa USA

That's an added value close to Carey's heart. She halls from a family of East Coast feminists, and her aurt, Noreen Cornell, was a member of the New York Radical Feminists, a National Organization for Women leader and Bella Abzug comrade-in-arms who co-wrote a 1974 sourcebook for rape victims. Carey is named after her mother. "The Tieleen Junior." She admits she has only rarely experienced sexual harassment or even sexist behavior. "Women our age expect feminism," she says, sitting in a surny, donated comer room in the lott offices of Prism Skylabs, a retail analytics company. "We expect to be treated equality. That shit would never hy around me."

But she knows bias and harassment are endemic in her profession. When she hears such stories, she encourages the women to report the men, but she understands why they don'L. She has no such qualms herself. "I have seen people sexually harass people, and I have reported it to HR or their bosses," she save.

Glassbreakers's peer-mentorship model is different from the traditional mentorship model, Carey says. It aims to miligate the effect of female professional attrition on yourger generations of women coming up. "Traditional mentorship, established in male-dominated industry, is between very senior and very jurior people. But the problem for women in the workforce is that there are many more mentees than mentors. Also, the tech industry is changing so fast that women even five or 10 years older may have very little of practical use to share with younger workers."

Around 1,500 women signed up for last month's launch, which was confined to the Bay Area. Customers who sign up provide information about their skills and professional goals, and thanks to Mosenthal's algorithm, they will find three names in their inbox and the user decides whether to make the connection. The two plan to eventually tailor Glassbreakers platforms for women in other industries.

After their first investment, the women raised \$100,000, including their combined personal life savings of \$15,000 each. Carey says she met with around 50 potential investors, and if the launch goes well, and she can show both significant interest and that the product works without glitches, this month she will be heading out on her first 'seed round'—startup ingo for pitch meetings with venture capitalists aimed at raising enough money—she wants \$1.5 million—to keep going for 18 months.

The road to launch wasn't easy. Investors did not pony up the pre-seed financing goal. The company made it to the interview stage of the coveted Y-Combinator tech incubator but no further. Carey says those setbacks were balanced out by promising signs, including the ardent support of older influential women, like the woman who ponied up their first investment.

She also picked up some male investment interest, including funding from Ben Parr, founder of the DominateFund and formerly of Mashable, who invested \$20,000 in Glassbreakers just before the launch. "I've been taking to women about this problem for years," Parr says. "A lot of men would write this off. If they build the community, the possibilities and opportunities are enormous—especially for Glassbreakers within workplaces.

Conference attendees at TechCrunch Disrupt at Pier 48, Sept. 8, 2014 in San Francisco. Steve Jennings/Getty

### Asking for It

"We are confident woment" it's a mantra Carey repeats, half-semiling, as she prepares for a pitch meeting. CEO Carey does those alone; Chief Technology Officer Mosenthal will come only when and if the investors want to tak technology. Carey says that having two of them in the room

#### when she's asking for money "breaks the energy."

But asking for money didn't come naturally—and that's part of the problem for women in tech. It's not all sexism but also a culture in which women don't easily brag or bring the same swagger to fund-raising pitches that the boys do. She and Mosenthal bootstrapped (startup talk for self-financing) for months. Even after she had her rap down for the pitch, she had to be coaxed across the line. In August, she met at a Starbucuks with a woman affiliated with a major hedge fund. Over the course of an hour, Carey explained the Glassbreakers platform. The woman, who invested her own money and prefers to remain anonymous (site doesn't want her company involved), leadin's of the problem. At some point in their comersation, the woman entit has important to come out and as for money.

"At the end of the meeting, she asked straight out, 'Are you going to ask me to invest in your company?" Carey says. "And I said yes."

That investor ponied up less than \$10,000 but says she likes Glassbreakers as a business prospect because of various corporate initiatives, such as Intel's recently announced \$300 million, five-year commitment to women's leadership and diversity. "That's a trend that will be very favorable for a technology like Glassbreakers," the investor says.

The effect of that investment on Carey and Mosenthal was exponentially greater than the relatively small dollar figure. "Next day," Carey says, "we quit our jobs."

Carey's unease about asking for money deesn't surprise Vivek Wadhwa, a Silicon Valley investor, diversity coach and author of *Innovating Women*. Wadhwa says shaky self-confidence is one of the chief things holding women back. It's not just about the money, though. Wadhwa says women not only are reluctant to oversitate their accomplishments and goals; they habitually understate them. "Other have to say to them. Why are you underselling?" he says. "When I coach women, I tell them how wonderful they are. Women won't make the ridiculous projections about their companies that the guys will. They won't say the really study thing the reside to. Thore are also in direction and hardbe."

Stanford engineering graduate student Serena Yeung, second from left, meets up with other male engineering students Arturo Escaip, left, Subodh hengar, right, and Rathul Sheth, second from right, on the Stanford University campus in Stanford, Calif., May 30, 2012. Paul SakumalAP Gender-gating

No amount of confidence chances the fact that the vallev's bio venture capitalists are almost entirely male. The too five don't have any female senior partners, and VC partners are 96 percent male. Twenty years ago, the partners were 97 percent male

A new generation of millennials starting their firms have hardly changed the system. Some of the wealthiest men in the New Billionaires club are Peter Thiel (who financed Zuckerberg) and David Sacks—two guys who spent their formative years at Stanford in the 1990s writing and -feminist sor for their school paper. According to Kantor in The New York Times, "The pages of [Stanford's] The Review they defined feminism in negative terms—alarmist, accusatory toward men, blind to inherent biological differences. Feminists' see phalocentrism in everything longer than it is wide," Sacks wrote. "You're mail and theiresexual at Stanford you have see screwed."

Speaking to the Times, Sacks regretted his collegiate anti-gay screeds, but didn't seem too concerned about the juvenilia directed at women, nor the status of his female co-eds, the majority of whom dropped out of the business.

VCs are not funding women. According to a study by Babson College, only 2.7 percent of the 6,517 companies that received venture funding from 2011 to 2013 had women CEOs. Meanwhile, the Kauffman report found that female-run startups produce a 31 percent higher return on investment than startups run by men.

One problem with the male-dominated system is that top partners have almost never been exposed to women as professional peers. Their interaction with women is limited to their wives and daughters, and maybe executive assistants.

Male VCs who don't have female professional peers are especially difficult to pitch on products that serve a female market. "Dozens of times, women have come and told me, I pitched to a firm and what do I hear over and over, "Oh, I will go home and ask my wife about it," says Trish Costello, an entrepreneur and founder of Portfolia, a venture capital investment platform designed for women. She is also CEO emeritus and co-founder of the Palo Alto-based Kauffman Fellows, a global training institute for venture capitalists.

A prominent venture capital investor from one of California's top firms, who asked not to be identified because he didn't wart his firm "singled out," called the absence of female partners "embarrassing" but said it's directly related to the smaller percentages of women graduating from the engineering schools. "There is no question that diversity of opinion adds to the acumen of the group," he said. "One of the most passionate business reasons we have to expand the investment to include a handful of women is that they are often not represented in the partnership dynamic around the table on Monrday when we are discussing investment to acid."

# But the investor insisted that potential, not gender, was the key to which ideas, of the 10,000 that get pitched to his firm annually, end up being among the 12 that get financed. He added that of those pitches, 20 percent come from female entrepreneurs—which he said tracks with the percentage of women in engineering programs. The investor sits on the boards of two women-run firms that his company financed, and both female CEOs find the focus on their gender "patronizing."

This is such a touchy subject for the all-male partnerships that few investors want to discuss it—on the record or not. A spokeswoman at Andreessen Horowitz declined to comment, and Peter Thiel's firm, the Founders Fund, did not respond to messages

To be fair, there are many reasons Glassbreakers might not appeal to a Founders Fund or Andreessen Horowitz, or any of the dozers of other all-male VC partnerships on Sand Hill Road in Menio Park, reasons that have nothing to do with sexist bias. It's not likely to be a Facebook, or even a Houzz, the home-remodeling sile sunched by an Israel husband and wife, financed by Sequipia and now valued at \$23 billion. Glassbreakers is by definition "gender-gated," thereby excluding 50 percent of potential users. It also presumes that many women do feel the need for female mentorship, when in fact there is quite possibly a significant cohord / working women who time and gato just file whole undout another woman's advice.

That said, if the Glassbreakers launch shows a market for the product, it will almost certainly have a longer life than Red Swoosh, a now-forgotten Travis Kalanick file-sharing enterprise that venture capitalists three millions at, and which, when it sold for \$19 million, enabled the young founder to buy a San Francisco marision and Uber.

Should the Glassbreakers team fail in the next 18 months, odds are much worse for them than for men that they will not get more funding. Wadhwa often talks about the importance of "pattern recognition" among VCs. The male bankers simply have an idea of what a successful startup founder looks like, and young women like Carey and Mosenthal simply don't fit.

"Women don't look like winners. So they can't fail, while boys in the club can," Wadhwa says.

To avoid this, Carey has vetted the venture capitalist firms she will approach, seeking those that have funded other female startups, and making sure that they have some women in serior, decision-making roles. "Of the VCs we have had the highest engagement with, three are women-led firms," Carey says.

The financing gap between male and female entrepreneurs is massive. VCs typically fund women at the lowest levels—\$100.000. The Kauffman study found the majority (nearly 80 percent) of female entrepreneurs didn't get venture capitalists or who have started comparies. Among they this of wisdow was one that is antithetical to the swaggering male startup CEO who is sure he's going to be the Next Zuck. Taking to these women, we learned you have to ask, "Carey says." Don't percent you know some started comparies are more responsive."

But the advice that bothers her most, Carey says, has to do with how to deal with her own gender. "We are very fortunate and haven't faced discrimination in our lives," Carey said of herself and Mosenthal. "Tve never been told I would not be able to do something or that it would be harder to do because lives a woman. So it's been strange going through this experience and being told that because we are women it will be harder for us to fund-raise. The hardest part has been hearing that and digesting it and accepting that our gender would be a barrier for entry. I never thought it would be this reat."

Sheryl Sandberg visits the Facebook France offices, April 14, 2014. Elodie Gregoire/REA/Re

### "This Really Happened"

Heading out on her first financing round, Carey is well aware of the worst things that can happen to a young woman seeking money for a startup. The stories are rampant—in fact, every woman entrepreneur who's been around Silicon Valley has one. For brevity's sake, we present one from entrepreneur and venture capitalist Heidi Roizen.

Early in her career, Roizen was working 'on a company-defining deal'—involving, potentially, millions of dollars—with a major PC manufacturer.' The PC manufacturer's serior vice president who had been instrumental in crafting the deal suggested he and 1 sign over dimer in San Francisco to calebrafe, 'Roizen has written.' When I arrived at the restaurart, flound it a bit awkward to be seated at a table for four yet to be in two seats right next to each other, but lives a French restaurart and that seemed to be the style, so down is at. Wine was brought and toasts were made to our great fluture together. About hallway through the dimer, he data borought me a present, but it was under the table, and would liplease give him my hand's on e could give it to me. I gave him my hand s.

### "Yes," she said. "This really happened."

Every Silicon Valley entrepreneur who spoke with Newsweek has a story somewhal like this—varying only in degree of brazerness. One young woman had worked for a year on a startup with an older male financial mentor. When she was ready to head out for a round of funding, he took her to dinner — a meeting at which she expected to be introduced to VCs or told which ones he'd arranged for her to meet with. Instead, over wine, he confessed that he was having a midilife crisis and that he was in lowe with her. No finances would be forthcoming.

Roizen stayed in the business and is now one of the industry's legendary female entrepreneurs. Wadtwa says women must approach male VCs with caution and awareness: "Women don't get it. The young women don't seem to understand the reason why they get their calls returned so easily and get small amounts of funding is they are dealing with hungry men. These are disgusting pervents. Some of them used to be my friends—sexist jerks. And I know how they speak behind the scenes."

To head this off, Carey recently dyed her blond hair mousy brown and dresses down, not up. Now she meets with investors only after researching them or getting references from other women. "We are vetting them left, right and center. We don't take meetings over drinks. I do know a guy who raised a million dollars and got blackout drunk every night with the VC. That's not how we work."

Carey says the slightest sexist overtures dent her confidence. "When an investor kisses me on the cheek on the way out, I feel like shit for weeks afterward."

Google employees eat lunch in a cafeteria adorned by artwork created by Google employees, in Mountain View, Calif. Jan. 6, 2006. Eros Hoagland/Redux

### Viagra but No Abortions

The Glassbreakers women are launching a product for women, designed to solve a problem women understand better than men, in an economic sector that has traditionally produced products shaped by the minds of young men for young men. It's inarguable that while, upper-middle-class young men have applied the new technologies to make things that reflect their desires and culture and foisted them on the work. Women who compliain about sexist video games get death threats from legions of boyfans conditioned by formative years on the Xbox controller to believe it's their right to rescue—or maybe assult—assu-mask-mailed threaded tarsels in distess. And the anormhyl of the thinten thas proved relatively now mencaring to women.

None of these ill effects are deliberate, but they are built into designs and products created almost solely by one gender. As recently as 2011, for example, Apple made a Siri who could find prostitutes and Viagra but not abortion providers.

Reviewing the movie The Social Network, the writer Zadie Smith wrote that everything about Facebook is "reduced to the size of its founder. Poking, because that's what shy boys do to girls they are scared to talk to." Ultimately, she wrote, The Social Network wasn't "a cruel portrait of any particular real-word person called "Mark Zuckerberg." It's a cruel portrait of us: 500 million sentient people entrapped in the recent careless thoughts of a Harvard sophomore."

Frustrated, women in Silicon Valley seem to be segregating themselves in women-only venture funds or starting gender-gated funds.

Costello says that the sexual harassment lawsuits and the public talk about endiess ugly events is a sign that things are changing. "We are in a major time of shift. There is no other time when women have been better educated, earning a majority of undergraduate and graduate degrees and serving in equal numbers in nearly all professions. The control of personal wealth is about equal, as baby boomer men are dying earlier and women are intenting money from their parents and husbands and have their own assets from working. If we can access 2 percent of that money controlled by women, we don't need to be beging on Sand'Hill Read."

Corrections: This article originally misspelled the last name of Ben Parr. This article has also been updaledto reflect that three high-profile sexual harassment suits against Tinder, Kleiner Perkins Caufield & Byers and CMEA Capital ware not all filed in 2014.

Clarification: An earlier version of this article originally stated that Dana Settle works at the Mayfield Fund. Settle worked at the Mayfield Fund at one point before moving on to co-found a competing VC firm named Greycroft Partners.

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